<u>TikTok</u> has been trying to stop the spread of a graphic video showing a man committing suicide with a gun (via *The Verge*). The clip opens with an image of a gray-bearded man sitting in front of his desk. The seemingly innocuous nature of the video's start and its appearance in TikTok's For You feed, which automatically surfaces content based on a person's interests, has led to people accidentally exposing themselves to the clip. TikTok has tried to stop the video from circulating by banning the accounts of people who try to re-upload it multiple times.

The TikTok community has tried to protect itself by sharing <u>content</u> <u>warnings</u>, telling their followers to avoid the video if it shows up on their For You feed. People have also shared the video on public Twitter and Instagram after it was originally streamed over Facebook Live.

We urge parents, therefore, to be aware of their child/ren's use of Tik Tok and social media. We remind parents that the minimum age for users is 13. Please join with us in reminding children about being safe on social media. Our school website has a WebZone tab with an online safety section, full of ideas and resources to initiate conversations.